

25 Questions To Unleash Your Creative Genius

Finding connections in life is the key to unleashing your creativity. How do you find those connections? Asking yourself the right questions acts like a shortcut to finding those connections. It forces your brain to focus. Once you have that focus, connections appear as if it's magic.

Here are twenty-five questions to help you focus on finding connections between ideas, events and experiences. I've repeated one question three times. *What else is interesting about this* stretches your mind. It makes your brain break a sweat. I don't always get good ideas from asking this question but it seems to help

1. What is the connection between these two things [experiences, ideas, knowledge, designs, et..?]
2. What do they share in common?
3. How does this real life experience prove or explain this [idea, knowledge, design, etc..]?
4. What's controversial about this?
5. Who would be the ideal recipient and why?
6. Why is it important right now?
7. **What else is interesting about this?**
8. What is this an example of?
9. What are the components, contents, building blocks of this [idea, knowledge, design, etc..]?
10. What are their obvious differences? How can you link up those differences?
11. What kind of connection would be transformative?
12. How would you sell the idea if your life depended on it?
13. Where is your idea weak? What kind of proof or story would enhance it?
14. **What else is interesting about this?**
15. What benefit could be gained from making a connection?
16. What would a connection disprove?
17. Describe your various [ideas, experiences, etc..]. What individual words do they share in common?
18. What lesson does this reinforce?
19. How could it challenge your current beliefs?
20. What new insights does it reveal?
21. Think of an alternate ending to how things played out. How would it change your perception?
22. If you're reader walks away remembering only one thing, what would it be?
23. What else could you add to make it more compelling?
24. Who would feel threatened by this and why?
25. **What else is interesting about this?**